

ATV News Monthly



Special points of interest:

- Jessica Wallace hired to produce monthly newsletter
- Prepare projects for anticipated federal funding
- Save the date: the Spring Fling will be held again this April

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A monthly newsletter by the Quad Riders ATV Association of British Columbia (ATV/BC).

February 2012

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New year, new look!

Happy New Year! Like many, ATV/BC made a list of resolutions for 2012.

At the top of the list, we wanted to increase the quality of communication between members and the association.

With this resolution in mind, we decided to hire someone for the first time to produce the monthly newsletter.

Jessica Wallace was hired to takeover the monthly newsletter. Her studies and experience will help to improve the quality of the newsletter.

She graduates from Thompson Rivers University (TRU) this May with a Bachelor of Journalism Degree.

She has communications experience working in newspapers including: Kamloops This Week, The Merritt Herald and The Omega Newspaper.

ATV/BC welcomes her to the team.

As the newsletter has been written by volunteers in the past, the addition of a skilled writer, researcher and layout designer will increase the quality of the newsletter.

You will notice a number of changes in this first issue of 2012 including: a new newsletter name, new template, and divisions of the newsletter such as director profiles, club profiles and provincial news.

Although Jessica will be producing the newsletter, this is your newsletter! This newsletter should represent ATV/BC riders.

Send story ideas, information, tips, events, photos and any other relevant information to keep the quad riders of B.C. up to date and aware.

Editor's Note

Thank you for welcoming me into your homes, onto your screens and into your newsletter!

As mentioned above, my training is in print communications.

Though I have only ridden a quad a handful of times, I am an outdoor enthusiast having grown up in Kamloops, B.C.

Hiking, camping, fishing, snowmobiling, snowboarding, playing soccer - you

name it - I thrive in the outdoors.

I hope to bring my skills in communications as well as my passion for sports and the outdoors to create an interesting and informative monthly newsletter.

Please feel free to contact me with story ideas, information, tips, events, photos and other relevant information.

I can be reached at: jwallace.freelance@gmail.com.

I look forward to bringing you the ATV News Monthly.

Sincerely,
Jessica Wallace





2011 Jamboree and ATV/BC AGM

By Marlane Mohr

This year's jamboree was held in Prince George from August 15th to 20th with the AGM being on the 20th.

Participants started to arrive from the 11th on. There were 119 people registered with 9 additional VIPs.

Self-guided and guided rides were offered throughout the week. The weather was a mixed bag of sun, rain and hail which provided riders with lots of fun stories to tell.

No one thought there was a water shortage. Hey at least there was no dust!

A ride to Wells was also offered through the week. The riders that went said they had an awesome time.

On Friday the 19th a rodeo event was held on site. This was an event with no pressure except to have fun. Riders didn't disappoint as there was lots of laughter and cheering from everyone.

Friday evening a wine and cheese social was held.

"This was an event with no pressure except to have fun."

With great food and wine everyone had a good time socializing and some of the lucky ones won door prizes. Gordon Galloway from Elkford won the top prize and this was only the beginning of his luck.

The V.I.P. ride was held on Saturday morning with local dignitaries, club presidents and the media. In the afternoon the AGM was held with guest speakers attending.

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Gordon Galloway accepting 1st prize after winning the Poker Ride. George Hohnisch President of the Prince George ATV club is presenting the prize to Gordon. Randy Ellenchuk is the announcer.



Zan Boyle and Marlane Mohr participating in the rodeo events at the jamboree in August.

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The Saturday evening banquet preparations began early in the day with Chef Bryan Ash starting the pig roast.

By the time supper time rolled around we were all more than ready to sample Bryan's cuisine.

He put on a fabulous meal with roast pig and a hip of beef with all the trimmings and his cake was 'to die for'. This was all prepared on site by Bryan and his crew except for the cake which he

made at home. Thanks to Bryan & Lesley and crew.

There were several door prizes drawn after the banquet meal this time with Audrey Galloway from Elkford winning the top prize.

Sunday the 21st we held a Poker Ride that was open to jamboree participants and the public. This also was a lot of fun and you guessed it Gordon Galloway won the top prize with the best poker hand!

This jamboree was a huge success thanks to the people that attended, the generous sponsors and the handful of volunteers that made

it happen.

Every day at the jamboree I was amazed by these volunteers and their positive attitude towards fun, safe ATVing and the success of the jamboree. Every time a task came up they pitched in without hesitation.

All our efforts put into the jamboree were given back to us by the warmth, affection, kindness and offers of help extended to us by the wonderful people attending.

Thank you all very much for helping make this 2011 jamboree the success that it was. You are the best!

"Every day at the jamboree, I was amazed by these volunteers and their positive attitude towards fun, safe ATVing and the success of the jamboree."

To post upcoming events email: jwallace.freelance@gmail.com.





Organization of ATV/BC's annual Spring Fling is in the works, follow-up in upcoming newsletters for details.

Spring Fling excellent networking opportunity

What started as an informational afternoon, has grown into a weekend of workshops and networking.

"Prior to that we held a business meeting in Kamloops," said Moira Jaatteenmaki, ATV/BC's treasurer and an organizer for the event.

"It was sort of an afternoon of information about what we do and why we do it."

"The point was to bring members of as many clubs together for the day," she said.

"We decided that we needed to expand."

Now in its third year, the Spring Fling is held every April to unite clubs from all over the province with ATV information and networking opportunities.

"There is good hands on stuff as well as information about what ATV/BC is doing, what the government is doing, information on registration," Jaatteenmaki said.

Last year's event in Nanaimo attracted over 100 members from throughout the province.

"There was a lot of information about the government," Jaatteenmaki said.

The place and date have yet to be set for this year's Spring Fling, but organization is in the works.

Jaatteenmaki wants to include more hands on workshops in the third year of the event, including round table discussions.

"You mix people up, give them a topic and see what

people come up with," she said.

It ties into the networking aspect of the weekend.

"You meet people from other clubs," she said.

Sharing experiences including how to handle yourself in certain situations is education in itself.

Jaatteenmaki worked with another organization, and said she got the most work done after hours socializing with members.

"Networking is a really important part."

Follow-up in future copies of ATV News Monthly for specifics on this year's Spring Fling.

Potential federal funding for ATV clubs of B.C.

Missed opportunity in 2009 kept ATV/BC alert about upcoming funding opportunities

It's an opportunity ATV/BC doesn't want to miss out on again.

In 2009, \$500,000 in federal funding was announced for motorized and non-motorized organizations to partially fund trails.

ATV/BC received \$50,000 while the British Columbia Off-Road Motorcycle Association (BCORMA) picked up the rest - a whopping

\$450,000.

A stipulation was that the club must match any money received.

Because the funding came as a surprise, clubs were not ready with projects or funds to match funding.

Jeremy McCall, executive director of the Outdoor Recreation Council of B.C., released a letter to ATV/BC implying funding may once

again be available.

Details are yet to come, but ATV/BC does not want to miss out on the opportunity again.

ATV/BC is encouraging clubs to be prepared with specific plans for the potential funding shared by the federal government.

More information is expected to be released in February.

Q & A with the ATV/BC president: Profile of Zan Boyle

How long have you been riding quads for?

ZB: I have been quadding since 1986 when I bought my first ATV-a Yamaha 250 that a friend of mine had for sale. This machine was too small for me, so I sold it to get a Yamaha 350. This kept me happy for a little while, until I bought my first new Arctic Cat 454 in 1987. I have been riding Arctic Cat's ever since and now have a 700 and a Thunder-Cat (1000). This was just a natural progression from my old dirt bike-I was able to carry more gear (fishing) and go out all day-no worries about running out of gas in the back country. I like to get out as often as possible with the local Club (Cowichan Valley ATV Club), and because I ride here on southern Vancouver Island there are not many days

that we can not ride somewhere. This is a great sport that allows you to enjoy the vast beauty of the province along with sharing quality time with family and friends.

How long have you been a member of ATV/BC?

ZB: I have been a member of ATV/BC since its inception in Green Lake in 2000. I have been a member of the board of directors for over five years and part of the Executive for over 3 years now. This is a terrific sport, and we need to have an organization such as ATV/BC to speak to the many issues that allow us to enjoy the outdoors in a manner that we choose. As an organization we have the ability to work with other organizations along with government to ensure we all can recreate in the manner

we decide on.

What projects are you involved with?

ZB: Some of the projects that ATVBC is working on are: Access to the old rail lines around the Province, working with other organizations with regards to trail access for motorized and non-motorized users, working with government in establishing Registration & Licensing, working with government re the new NRRA, promotion of safety training throughout the province, promotion of a Youth Safety training program, the annual Poker Ride Show and promotional shows including the Motorcycle Show and Sportsman Show.

"This is a great sport that allows you to enjoy the vast beauty of the province along with sharing quality time with family and friends."

- Zan Boyle, president of ATV/BC



Zan Boyle, Steve Howell and Lisa Howell receive rodeo prizes at the jamboree, August 2011, in Prince George.

