



ATV/BC NEWSLETTER MAY, 2008

BY MOIRA JAATTEENMAKI, COMMUNICATIONS DIRECTOR

Since the previous Newsletter in March, many things have been happening with ATV/BC and virtually all of them positive. It's always good to start with good news so that is what we will do and what better way than to start with THE event of the year!

Poker Ride 2008 Up-date & Event Information

The 2008 Quad Riders (ATV/BC) ATV poker ride is shaping up to be a great event... This year held in Princeton BC. At the (PXA) Exhibition grounds ...The grounds will be open Thursday June 19 - Sunday June 22.

Poker 2008 Camping & Events

Camping -Thursday June 19 till Sunday June 22 cost \$10.00 per night... ** DRY CAMPING** (water available at gate) Washrooms, Pay Showers

Concession – OPEN Friday till Sunday ** Sat open 6am** “concession will serve Breakfast, lunch and Dinner”

Registration – Opens Friday..... Sat 6:30 am
Rides – Trail riding Thursday- Sunday “POKER RIDE SAT”

Horseshoes - Thursday till Sunday

Mud Pit - Friday To Sunday

Kids Riding Area - Friday to Sunday

Kids Movie nights – Friday & Saturday night

Camp Fire - Thursday – Saturday (central fire)

Night Ride - Friday night 7: 30 pm

ATV Parade to Town - Friday 5 pm (ice cream ride)

50/50 draw - Friday & Saturday

T-shirts - ** If oversized contact for order**

ATV Raffle - Tickets available on site

Shuttle to town - Friday & Saturday

Security- ATV storage available

Dunk Tank – Open To All (proceeds to town of Princeton.

And a whole lot of
FUN ...FUN FUN

Seeking Volunteers..... If Interested

Contact Poker Ride 2008 at:
2008atvbcpokerride@live.com

Did you know that you could come home on June 21st with three ATVs? Here is how!

First prize for the Poker Ride is a 2008 Polaris 330 Trail Blazer. *Then* you could win the ATV Raffle and win a 2008 Polaris 400 4x4. *Then* if you have a child, he or she could win A Yamaha Raptor 80 in the draw. Wow!

So don't forget to buy a Raffle ticket which will be available at the Poker Ride. And don't forget to get the kids to fill in the poster. Lost it? Then download again at www.atvbc.ca/poker-ride

ATV/BC SPONSORS

ATV/BC Sponsors are now shown on the foot of these pages. This is in appreciation of their support and we hope that if you see a sponsor that is in your area, that you will support them as they support us and do mention that you are a member of ATV/BC.

ONE VERY SPECIAL SPONSOR

Each Newsletter we will feature one of our sponsors. Here is the first of those articles.

Trail Blaz'n Power of Fort St. John in the North Peace country is one very special supporter of ATV/BC. Started in 1995, they sell ATVs amongst a whole range of other items, snowmobiles, lawn mowers etc. However, with every ATV sold, they pay for a membership in ATV/BC as well as the local ATV club, Moose ATV Club. That amounts to \$60 per machine. This means that every buyer receives information on both ATV/BC and the Moose ATV Club and a great start to their enjoyment of the sport.

In 2007 they donated 66 memberships and in 2008 so far, 10 memberships. By so doing they are showing that they value and support what ATV/BC and the local

ATV/BC Platinum Sponsors

Oasis Insurance
North Battleford

Kitt Equipment Trailer Sales
Aldergrove

ATV/BC Platinum Sponsors

Meridian RV Manufacturing Ltd.
Port Coquitlam

Sea to Sky Motorsports
Langley

club represent and are giving the new owner the knowledge to get started in a very positive way in ATVing.

Thank you Trail Blaz'n Power – we appreciate your wonderful support and the very positive start you are giving to new owners.

ATV/BC RECEIVES MAJOR FUNDING FROM MINISTRY OF ENVIRONMENT

ATV/BC has received a grant in the amount of \$25,000 which is designed to support our commitment to the forthcoming Memorandum of Understanding(MOU) between ATV/BC and the Ministries of Agriculture and Lands; Environment; and Tourism, Sport and the Arts; and Ministry of Forests and Range. It will assist ATV/BC in the implementation of the signed MOU regarding environmental stewardship and all-terrain vehicle riding, protection of wildlife and their habitats, and promotion of responsible enjoyment of ATV's.

These funds will also assist ATV/BC in developing and implementing our outreach plan. This will include sending our educational trailer around B.C. to promote responsible riding and environmental responsibility, preparing outreach materials, brochures, maps, displays, audio-visual productions, websites, etc., and presenting information to ATV/BC members and others through train the trainer sessions, workshops, meetings, mail-outs, special events, trade shows, and other forms of communications

The granting of these funds is once again an illustration of the credibility, visibility and recognition by various Ministries. There are strict criteria and reporting processes associated with the use of this grant and the first step will be to develop an implementation plan.

ATV/BC PROVIDES DIRECTORS AND OFFICERS INSURANCE TO ALL INCORPORATED MEMBERS CLUBS.

ATV/BC is pleased to announce that Directors and Officers Insurance will be provided to all incorporated clubs, at no charge for 2008-2009. At the Board of Directors' Meeting on April 26th in Kamloops. Mr. Ken Anderson of Oasis Insurance presented the Board with a proposal re a Directors and Officers liability coverage with a limit of \$5,000,000 shared by all participants.

The Board voted to accept this proposal and the total fee for the package will be covered by ATV/BC for this year.

Information re obtaining this insurance has already been sent to each club. Please contact the office if you missed this or have questions.

TWO SIGNIFICANT PROCESSES FOR POSSIBLE RESTRUCTURING OF ATV/BC UNDERWAY

Currently there are two restructuring committees working side by side looking at two ideas which will have far reaching consequences on the election of Directions and the voting process used in elections.

I. ZONE REPRESENTATION

The Board of Directors of ATV/BC is in the process of forming a committee to look at establishing a Zone Representation system for electing the Directors of the Association. Three Directors were appointed to this committee, namely, Monika Ferguson, Sarah Johnston and Jeff Moore with three more members to come from the general membership.

This committee will be working over the next few months to arrive at recommendations and by-law changes to present to the membership at the AGM in Revelstoke on August 23rd.

Now we need the three members from our membership. This is your opportunity to participate in developing the future of your Association.

If you are interested in working on this committee, which will communicate by way of conference calls and e-mails, then please forward your name, club and e-mail address to ATV/BC Office at atvbc@telus.net by May 15th, 2008.

A new forum has been added to the ATV/BC Forum on this subject. Take the time and let us know your ideas on this concept.

2. PROVINCIAL REPRESENTATION

A Provincial Representation Committee was formed to review the possible voting procedures and bring back to the 2008 AGM their recommendations for changes to the current By-Laws relating to voting procedures. This committee is formed of representatives from the clubs and is essentially conducting its business on the internet by way of a forum. To access this, go to www.atvbc.ca and scroll down to PRC Contacts Forum and Links.

MEMBERSHIP CATEGORIES BEING REVIEWED

At the Board meeting on the 25th in Kamloops, Tom Dickson was appointed to chair a Membership Committee to look at possible changes to membership categories specifically Junior, Family and Associate. This Committee once formed will be seeking input from all clubs on this and a forum has been set up on

ATV/BC Sponsors

Comfort Welding Gaudin's Honda Ghost rider Motorsports Inland Auto Centre Pentiction Honda Centre Performance All Terrain
Creston Beaver Lodge, AB Fernie Dawson Creek Pentiction & Rentals, 100 Mile House

this subject and will be available for all members to participate in once the committee is in place. So please let us know your ideas, concerns on the forum, the committee will value your input.

PROPOSALS TO DEVELOP: 1. A YOUTH EDUCATION PROGRAM 2. MARKETING AND PUBLIC RELATIONS PLAN

Both of these are being funded by COHV grants. Proposals have been placed in newspapers, placed on the web site on the main page and also circulated to all clubs. Closing date for proposals is May 15th. This is the first step in implementing these programs and we will keep you informed as they progress.

TRAIL BLAZERS RIDE

Registration forms for this ride were circulated and posted on the web site on April 28th. Closing date for receipt of the forms in our office is June 30th to allow ATV/BC to make final plans for this ride. Questions? Contact the office atvbc@telus.net

NEW SAFETY INSTRUCTORS

Would you like to become a Safety Instructor? Do you live in a part of BC where there are no safety instructors? Have you taken a safety course and/or have several years of ATV rider and are a skilled operator? Then contact ATV/BC Safety Director Dennis Webb at denniskwebb@shaw.ca for information on ATV/BC sponsorship of Safety Instructor training.

One Instructor has already qualified this year – congratulations Dean Adams

ATV/BC FORUM

Have you visited our web site recently? Added just a few weeks ago is our forum. There are various forums listed so visit and participate.

ATV/BC PROMOTIONAL TRAILER

Is off and touring. Right now it is touring around Prince George and has been up to Fort St. John. A schedule is being developed for it and it will be seen all over BC this summer and fall.

The trailer is covered in a wrap which was installed by removing the rivets, installing the wrap and then replacing the rivets – quite a process but the result is stunning. The pictures and graphics are very effective and visually attractive.

The inside has been fitted with some cabinets, flat screen TV and DVD player for showing our promotional DVD and other material that the clubs may have. We now have an excellent supply of posters on safety and environment and our new brochure is tremendous.

Last year we experienced a significant growth in membership which we felt was, in part, due to the presentation of the trailer to the public.

If you have not yet done so, please contact Jeff Mohr to arrange for the trailer to visit you.

ATV/BC OPEN BUSINESS MEETING

This was held in Kamloops on April 26th with about 30 attendees representing 15 clubs.

Members were updated on the grants from COHV, their purpose, funding level and progress to date. They also were updated on the Poker Ride, Trail Blazers Ride, Provincial Trails Strategy Committee, NOHVCC, Land Issues and Communications and the Web site. Presentations were made on the Provincial Representation Committee, the newly formed Zone Representation Committee and membership Committee. Ken Anderson from Oasis Insurance outlined insurance programs for this year.

Members had opportunity to ask questions after each presentation.

EVENTS

June 21st, 2008

ATV/BC Poker Ride, Princeton

June 30th, 2008

Registration closes for Trail Blazers Ride

August 19-22nd, 2008

Trail Blazers Ride

August 23rd, 2008

AGM in Revelstoke

September 20th, 2008

Quads.ca 2nd Annual Trail Clean-up day

More details on these can be found at www.atvbc.ca/events or www.atvbc.ca/news

ATV/BC Sponsors

South Cariboo Motor Sports, 100 Mile House Three Valley Lake Chateau Revelstoke B&F Sales &Service Grand Forks Big Red Fire Protection, Chilliwack Checkpoint Yamaha Port Moody Kamloops Yamaha Kamloops